

Catalysing Regions in Peripheral and Emerging Europe towards Digital Innovation Ecosystems

»CARPE DIGEM«

Virtual study visit to

VÄSTERBOTTEN





Länstyrelsen i Västerbottens län

What? Virtual study visit/ to Västerbotten showcasing the regions digital innovation support system and meeting the people and organizations behind Västerbotten good practices

When? March 4th 2021 13:00 – 15:00 CET

How? [Sign up to the meeting here](#)

Draft AGENDA	
13:00	Introduction to the seminar, Presented by Samuel Isaksson from CARPE DIGEM partner eXpression Umeå
13:10	Introduction to the regional DIGEM of Västerbotten, presented by Magnus Rudehäll, head of strategic innovation management at Region Västerbotten – Q&A
13:30	Digital innovation support system of Umeå presented by Samuel Isaksson <ul style="list-style-type: none"> - Remote workshop guide good practices – using the design process to get the most out of your meetings and workshops - Summer eXpression – connecting regional manufacturers with students of the world’s leading design school Umeå Institute of Design and together creating consumer goods for the future 
13:50	Q&A - Short break

<p>14:00</p>	<p>Study visit RISE Institute Umeå presented by Marlene Johansson and Jeroen Peeters.</p> <p>Through design and prototype-driven design processes, RISE challenges preconceived notions, limitations and problems to better understand human and planetary needs and find new opportunities and innovations. They work with transformative methods and have expertise in, among other things, interaction design, product design, sound design, visualization and user experiences. Q&A</p> 
<p>14:30</p>	<p>Practical examples of digital transformation processes in Västerbotten, where methodology and organization in digital service innovation are shown from anchoring, problem and needs analysis to testbeds and implementation of new praxis by Tomas Mörtzell, chairman of the municipal board of Storuman.</p> <p>Case presentation from Storuman Municipality in the field of digital health, new transport systems such as electric flights / drones and green conversion of energy systems. Q&A</p>